

Demonstrators and Product Promoters (41-9011)

Occupation description: Demonstrate merchandise and answer questions for the purpose of creating public interest in buying the product. May sell demonstrated merchandise.

Employment and Job Openings

	Average employment			Average annual openings		
	2010 estimate	2020 projection	Percent change	Growth	Replacement	Total
Alaska	318	342	7.5	2	13	15
United States	90,100	105,800	17.5	1,580	2,630	4,210

Job outlook

Alaska: Alaska's employment growth is low with high employment opportunities. [Read more.](#)

2013 Wages ?

	Mean Wage and 95% Confidence Interval			Wage by Percentile		
	Low	Mean	High	10th	Median	90th
United States	n/a	13.92	n/a	9.11	11.75	21.70
Alaska	10.61	11.54	12.47	9.69	10.90	14.87
Southeast Region	10.04	10.62	11.20	9.76	10.69	11.61

Labor Force Indicators

2012 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
361	60	16.6	36.5	31.4

2012 Potential Supply

Qualified but working in another occupation	176
Currently employed in a lower paid occupation	50
UI claimants previously working in occupation	60

2012 ALEXsys Employment Data

Number of registrants	285
Number of job position postings	53
Ratio of registrants to job position postings	5.4

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: High school diploma or equivalent

Work experience: None

On-the-job training: Short-term on-the-job training

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